



The Pains of Being Pure At Heart "Young Adult Friction" 7"

Slumberland Records :: SLR 92

track listing:

1. Young Adult Friction
2. Ramona

Release Date: March 31, 2009

7" list price: \$4.98

UPC: 749846-10921-7

note: all copies on color vinyl

The Pains of Being Pure At Heart are a certified pop phenomenon. They've taken the indie world by storm with their infectious brand of noisy indie-pop, releasing a string of eagerly awaited singles that culminated in February 2009 with the release of their smashing self-titled debut album. Taken from that album, **Young Adult Friction** is a saucy tale of teenage lust in the library that bops along to an updated 80s groove that marries the classic strum of The Pastels with a bit of late Smiths polish. Long a favorite at their live shows, **Young Adult Friction** is a centerpiece of the album and a perfect 7" a-side if ever we've heard one.

On the flip, **Ramona** slows the pace for a slice of shoegazey dreaminess that could sit comfortably next to Black Tambourine or My Bloody Valentine on any quality mixtape. It's further proof that The Pains of Being Pure At Heart are one of the most crucial pop bands around right now, breathing fresh life into the moribund indie-pop landscape adding a splash of much-needed color to the indie scene.

"I think it's safe to say that even if POBPAH split tomorrow, people would still be talking about them and listening to their records for years to come. They're not an ordinary band, they're something special, something exciting, something to celebrate."
– Indie-MP3

"...addictive pop gold that locates a place beyond the band's well-chosen influences."
– Stereogum

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